

GAY & SOBER

October 10th, 2016
Big Apple Roundup Corp Board of Directors
Attn: Jerry Xenos

RE: Cease and Desist

To Whom It May Concern:

Big Apple Roundup Corp, its directors, and officers are hereby notified to CEASE AND DESIST making false and defamatory statements regarding Gay & Sober Inc., it's Board of Directors, and Gay & Sober Men - The Conference.

It has come to our attention that false statements were repeatedly made by Jerry Xenos. Jerry has approached fellow members in recovery and has targeted and confronted Gay & Sober volunteers about specific postings they are making in regards to our conference stating "He is doing the event to try and take the roundup down." Gay & Sober Men the Conference stems from an online Facebook group of the same name and the decision to hold a conference and the "host" city was a group conscious of our members, not one specific person. Furthermore, Gay & Sober Men voted on developing it's own conference as early as June 24th, 2014. On October 26th, 2014, and more recently on February 18th, 2016, Gay & Sober announced the Pride Weekend June dates - well before the April 17th, 2016 announcement by Jerry Xenos that the Big Apple Roundup would be moved to the same weekend.

The statements made by Jerry Xenos regarding Gay & Sober Men, its Board of Directors, and related operations and volunteers are false, defamatory, constitute tortious interference with business, and as such, are actionable under New York State law.

If Gay & Sober Men and its Board of Directors is forced to commence a lawsuit against Jerry Xenos and The Big Apple Roundup in order to stop continued false and defamatory statements, be advised that we will seek recovery of all attorneys' fees and costs incurred herein as a result. While we certainly hope this is not necessary, we are prepared to pursue whatever avenues are necessary to stop the continued false and defamatory statements made against Gay & Sober Inc., it's Board of Directors, Gay & Sober Men - The Conference, it's volunteers, and participants by Jerry Xenos or any other Big Apple Roundup committee member, officer, or board member . Our legal counsel is well aware of this unfortunate and developing situation and if necessary, is highly committed to taking any and all action on Gay & Sober's behalf.

Respectfully,

Jeremiah Johnston
Executive Board, Vice Chairman
Gay & Sober Inc.